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Studies of Part-to-Whole Glanceable Visualizations on Smartwatch Faces

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Smartwatches



Watch face

Watch Face



- Time
- Complications

Complications: Represent Non-time/date Data



Step counts

Weather

Watch battery level

Complications: Represent Non-time/date Data



Representations

- Short texts
- Icons
- Simple visualizations
- Combinations

Usage Contexts: “On the Go” Quick Glances



Monitoring Progress towards Self-set Goals

E.g., How much of my step count goal have I achieved today?



People always have multiple goals

Proportion: Current Value / Goal



- Percentage
- Visualization

70%



Can people check progress towards different goals at a glance when there are **multiple proportions** on a watch face?



Reading Multiple Proportions at Once



Can this be done at a glance?

- How does the **representation type** matter?
- How does the **complexity of the watch face** matter?
- How does the **viewing angle** matter?

Pre-Study: Common Proportion Representations

The screenshot shows the Facer app interface with the following watch faces listed:

Rank	Change	Watch Face Name	Creator	Image
1	↑ 5	DARKNESS ★	by Dario Marnoni	
2	↑ 13	GRR SX200 ★	by GRR	
3	↑ 37	RZ252 ★	by RZWatchfaces	
4	↑ 46	ARISE ★	by AimanIinov	
5	↓ -2	G7 Digital Fitness Info's i5 ★	by G7	

Review 400 top watch faces
(184 unique)

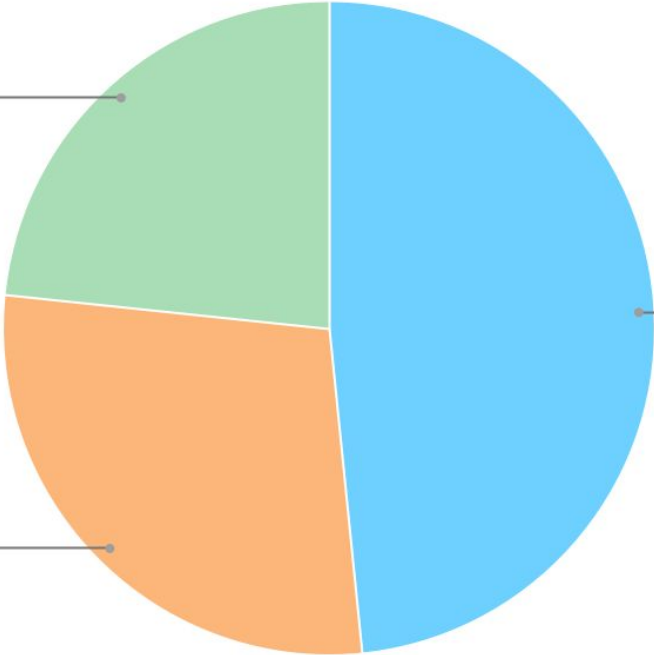
How does time display on the top watch faces?



Hybrid
23.4%



Analog
28.3%













Digital
48.4%



What are common ways for representing proportions?

153 unique watch faces with at least one proportion

Proportion Representations Design Space

	rectilinear			circular						
										
	bar	disc. bar	bar w/i icon	arc	disc. arc	donut	disc. donut	pie	gauge	sliding
calories					1					
distance					1					1
heart rate				1	2		1		5	1
steps	6	3		8	3	2	4	2	10	5
humidity						3				
phone bat.		1		3	2		1		3	1
watch bat.	10	7	13	11	5	2	8	2	26	4
Sum	16	11	13	23	14	7	14	4	44	12

Watch Face Design

Visualization Representations to Compare

A common
rectilinear
construction



40 times

	rectilinear			circular						
calories					1					
distance					1					1
heart rate				1	2		1		5	1
steps	6	3		8	3	2	4	2	10	5
humidity						3				
phone bat.		1		3	2		1		3	1
watch bat.	10	7	13	11	5	2	8	2	26	4
Sum	16	11	13	23	14	7	14	4	44	12

A common
circular
construction



21 times

Visualization Representations to Compare

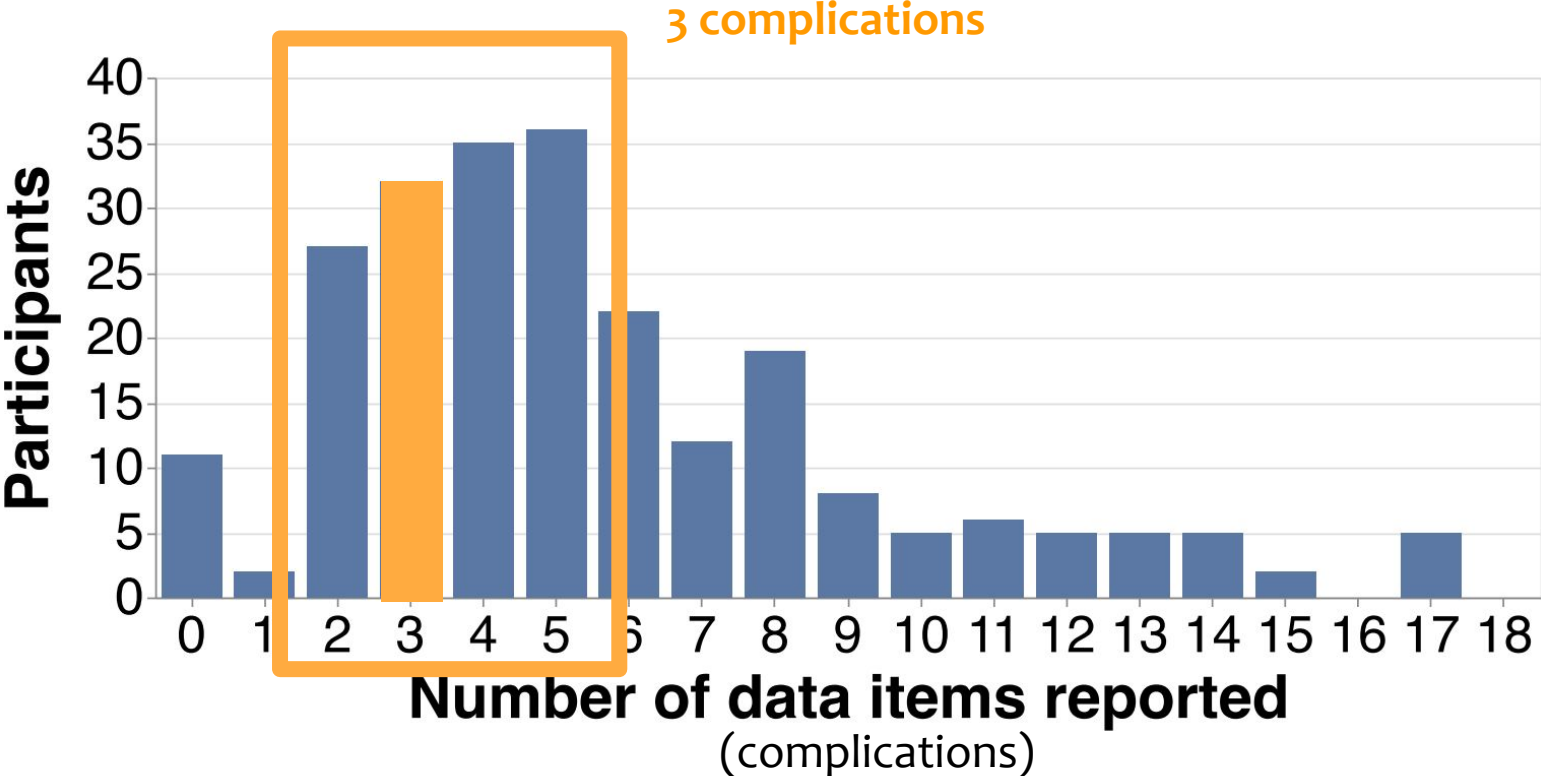
Bar Chart



Radial Bar Chart

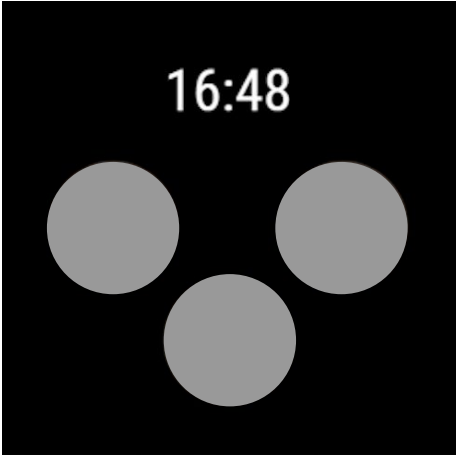


Number of Complications

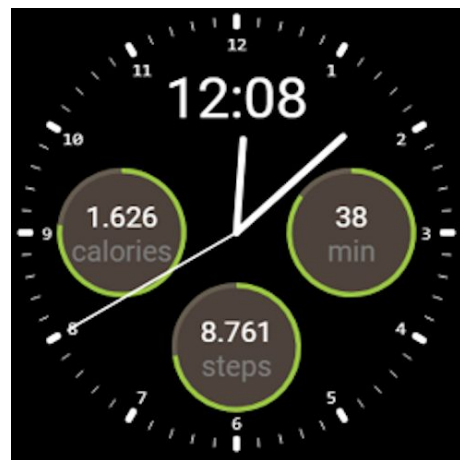
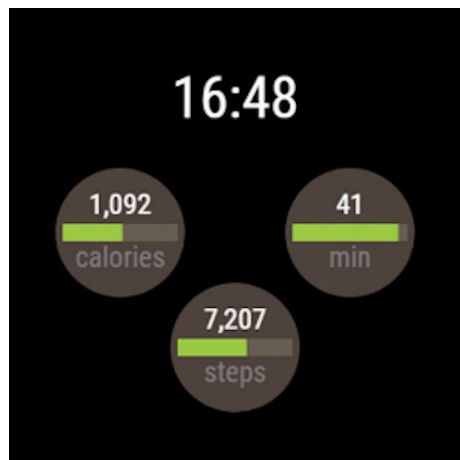


[Islam et al., 2020]

Location of the Complications

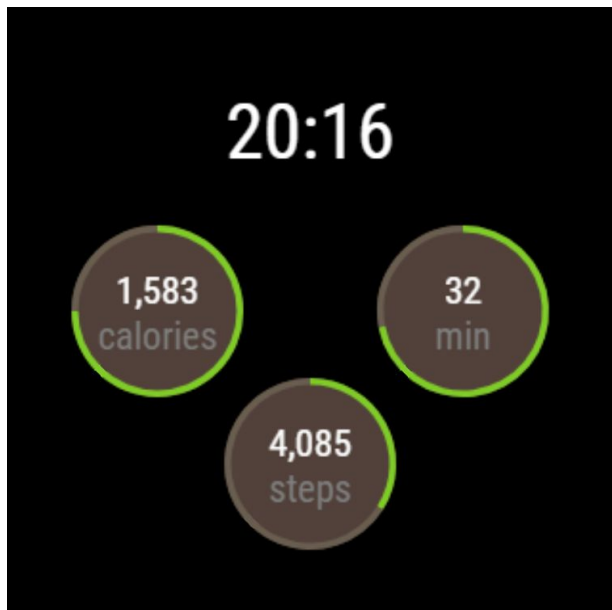


Final Design



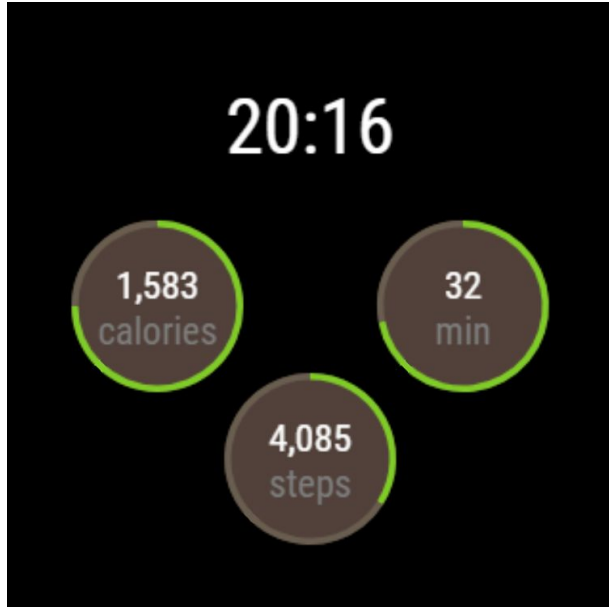
Study Design

Data for Stimuli



- 3 complications (proportions)
- Among them, 1, 2, or 3 complications show **a proportion above 66%**

Task



How many complications represent a proportion larger than 66%?

1

2

3

Task



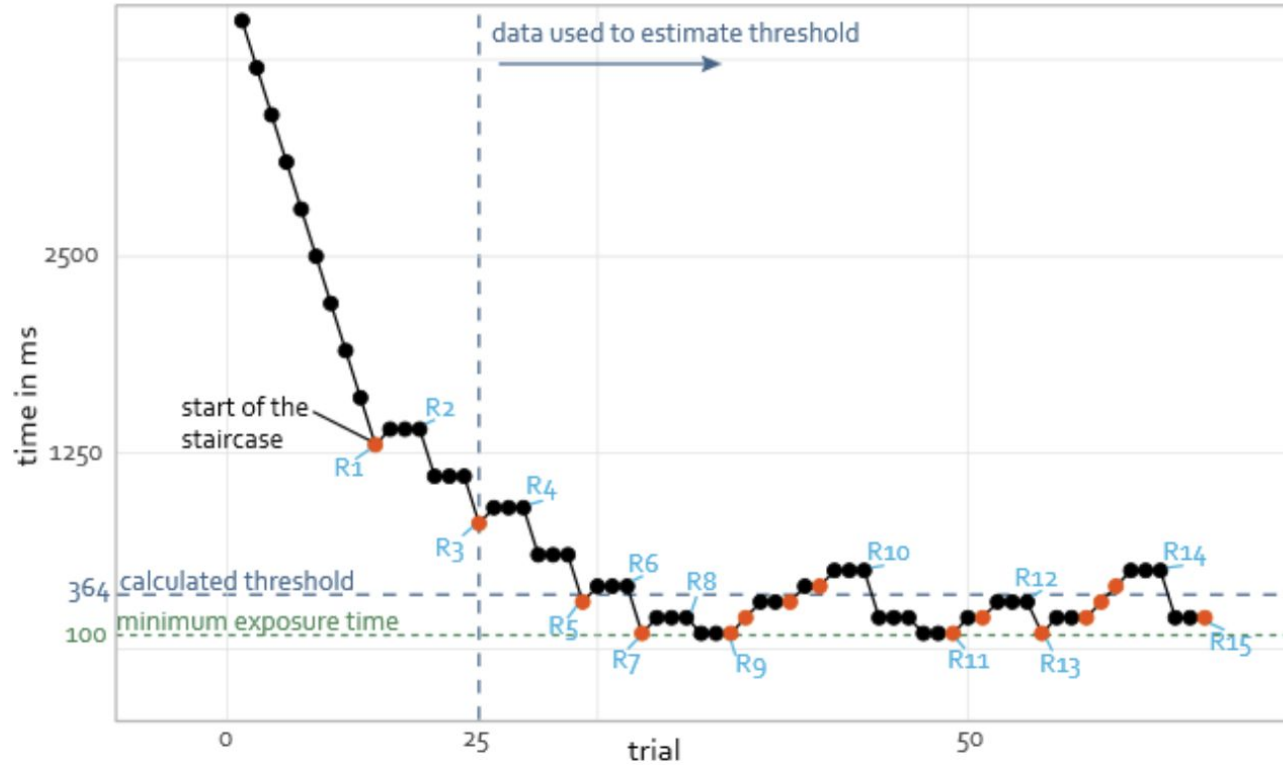
How many complications represent a proportion larger than 66%?

1

2

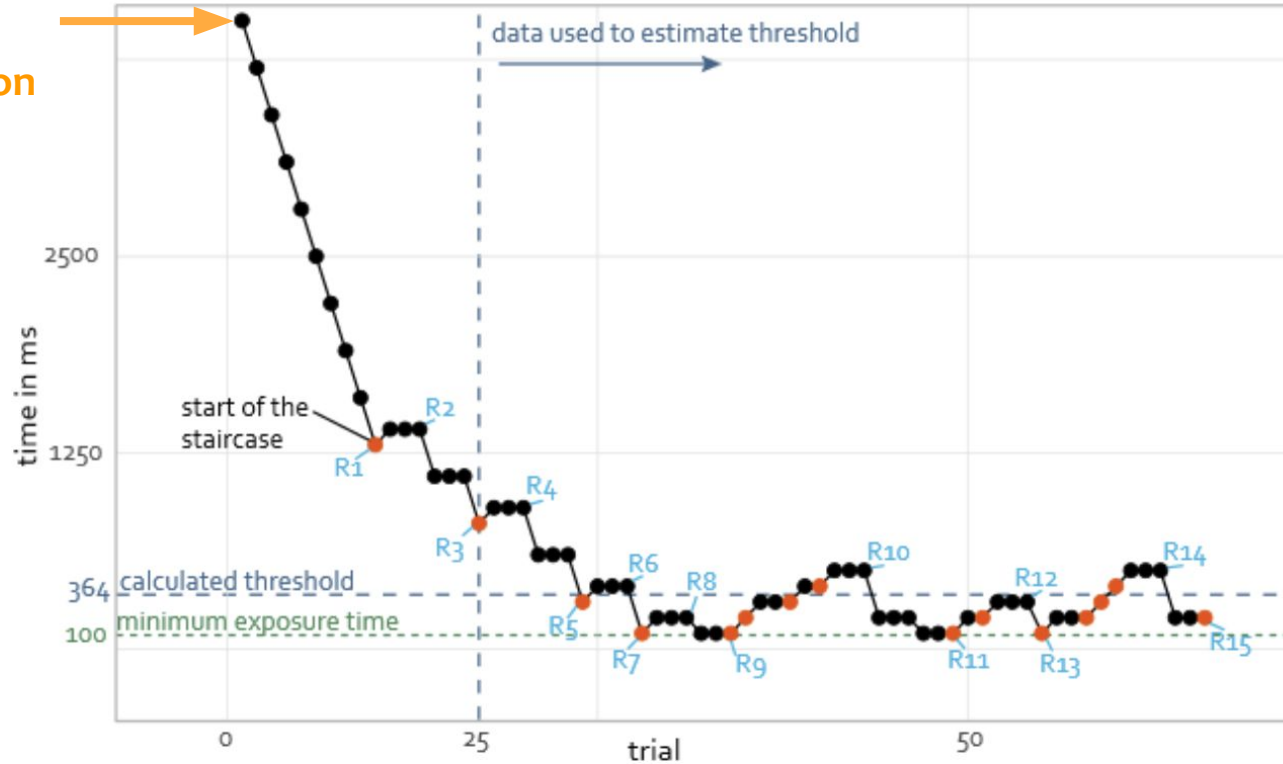
3

Stimulus Exposure Duration: Staircase Procedure



Stimulus Exposure Duration: Staircase Procedure

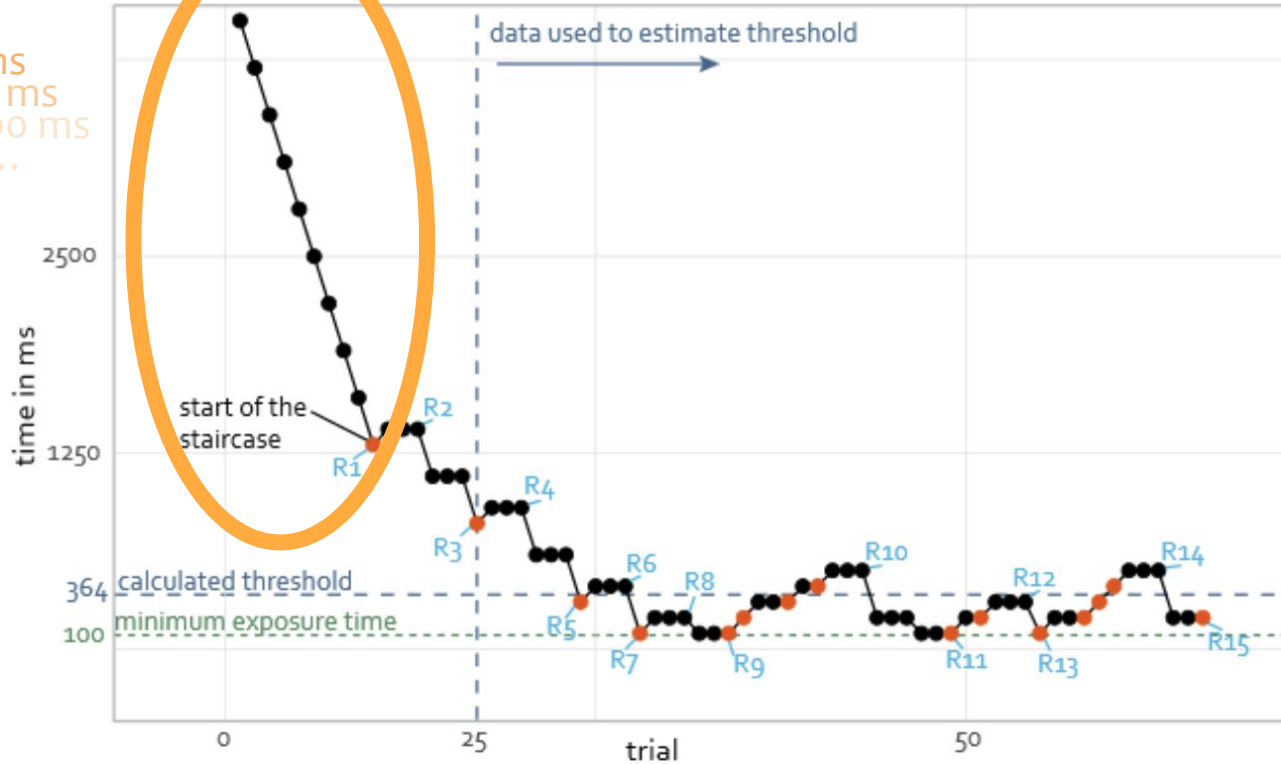
started with a certain duration



Stimulus Exposure Duration: Staircase Procedure

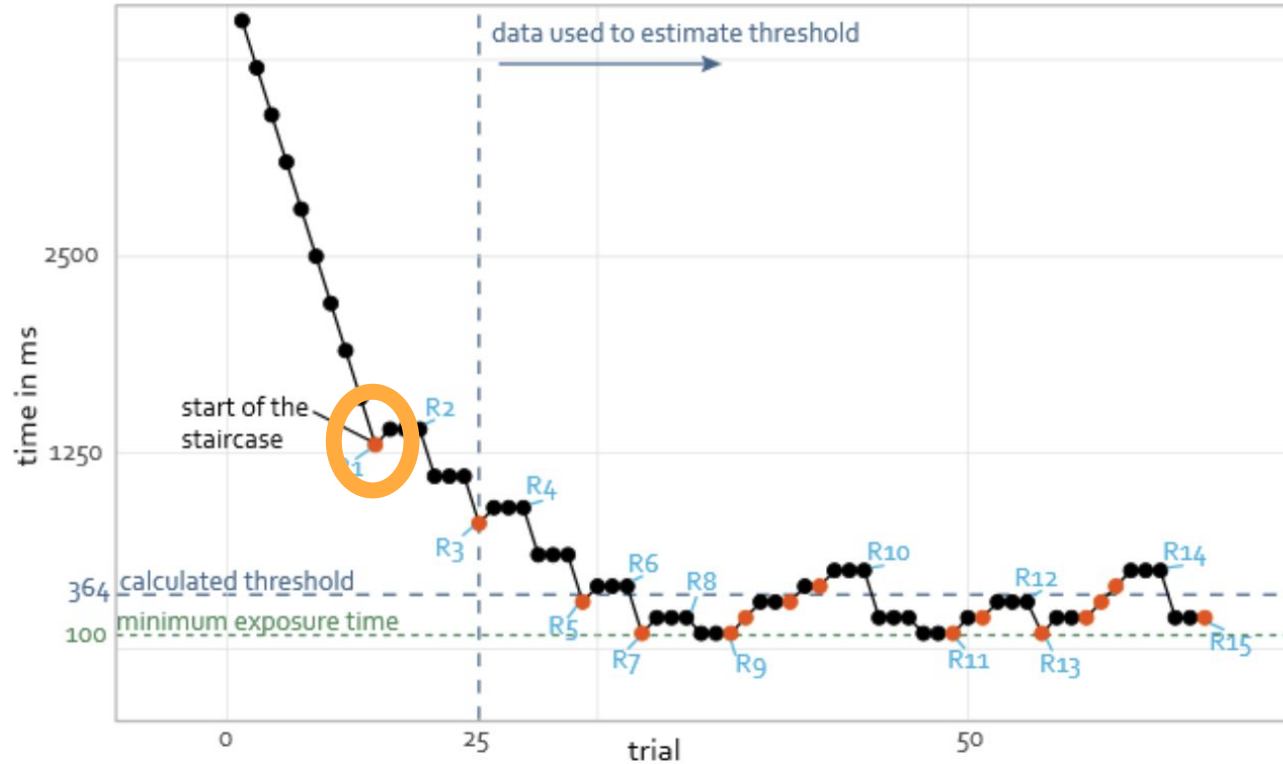
Each correct response

-200 ms
-200 ms
-200 ms
-200 ms
...



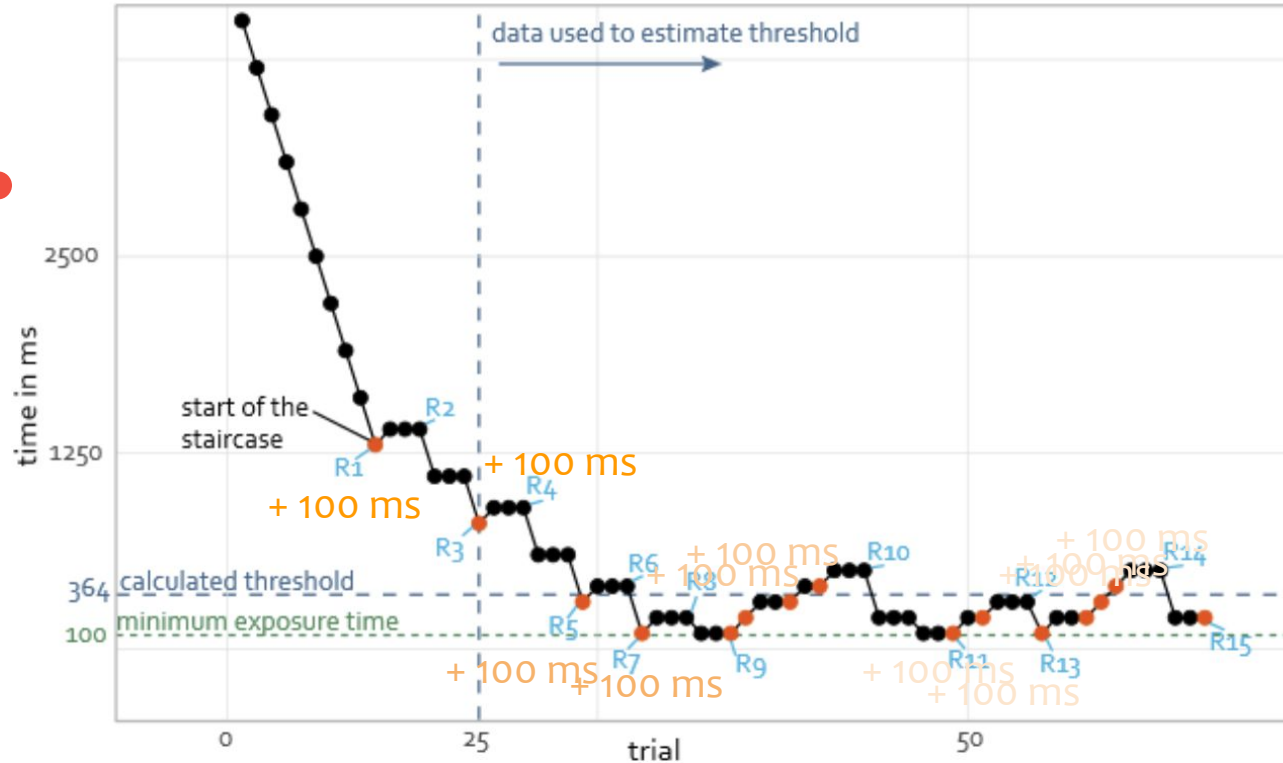
Stimulus Exposure Duration: Staircase Procedure

First mistake
+ 100 ms

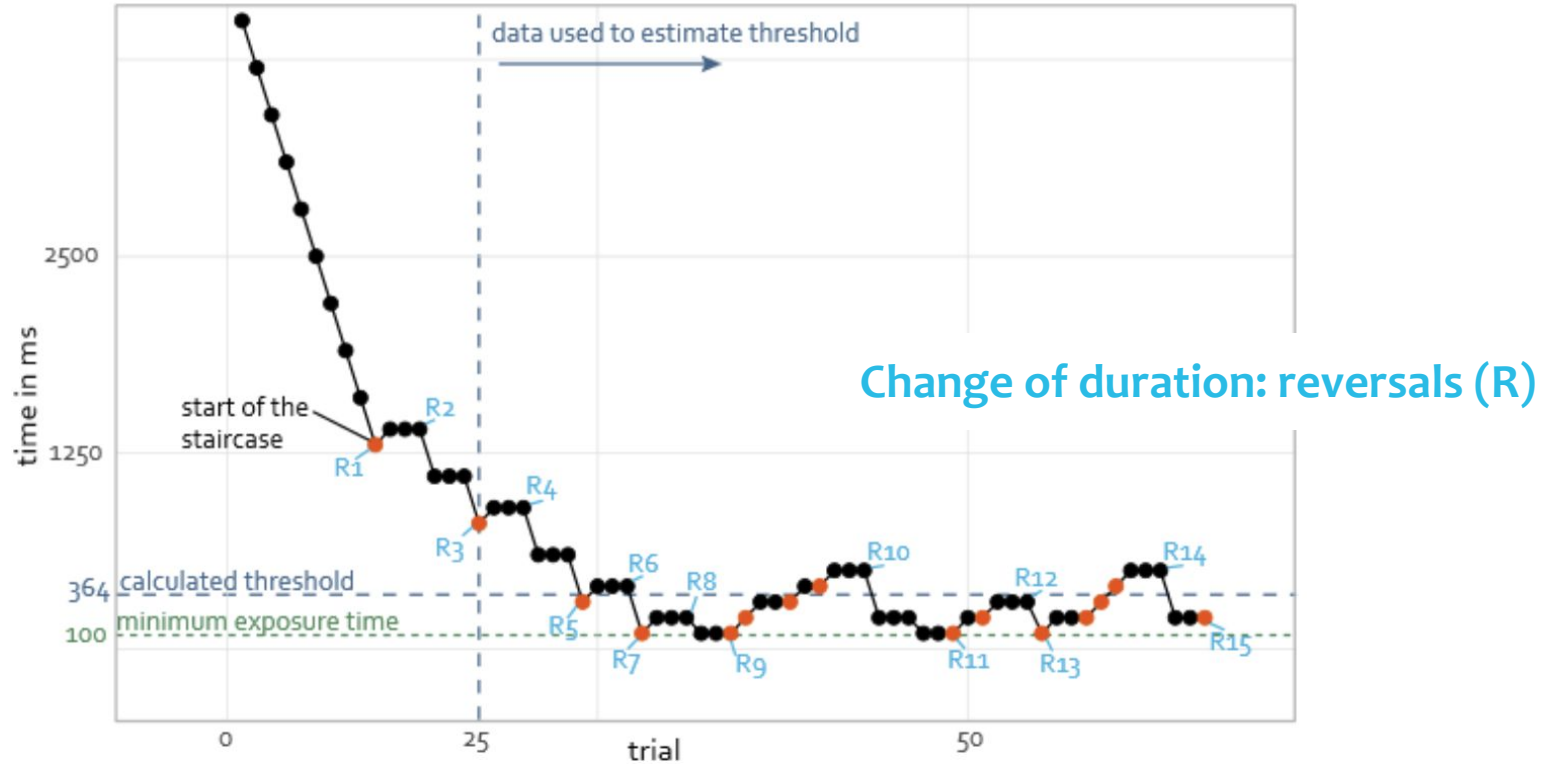


Stimulus Exposure Duration: Staircase Procedure

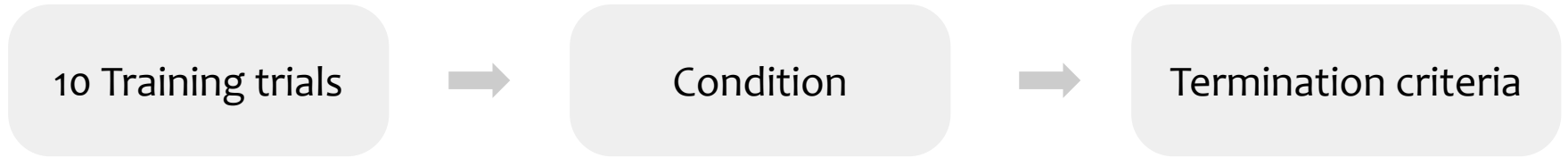
Each mistake ●



Stimulus Exposure Duration: Staircase Procedure



Procedure for One Condition

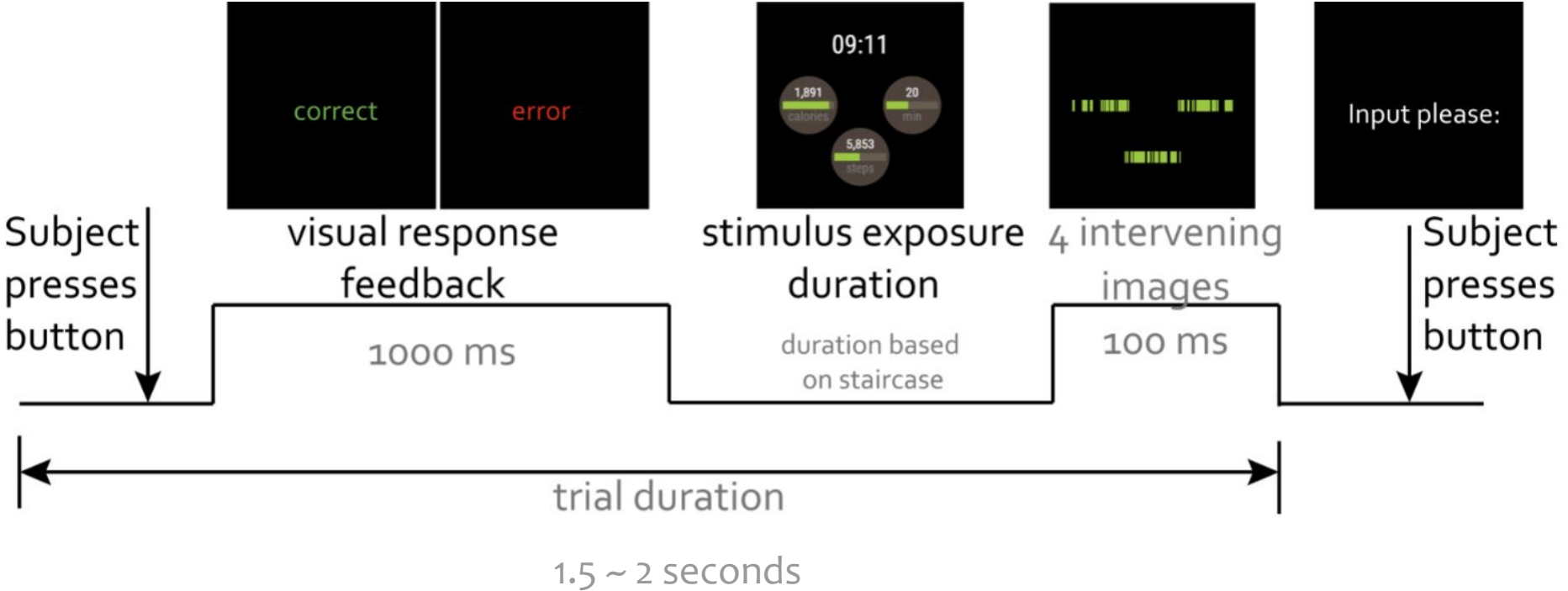


Starting time for each staircase: 1000 ms

One of the two:

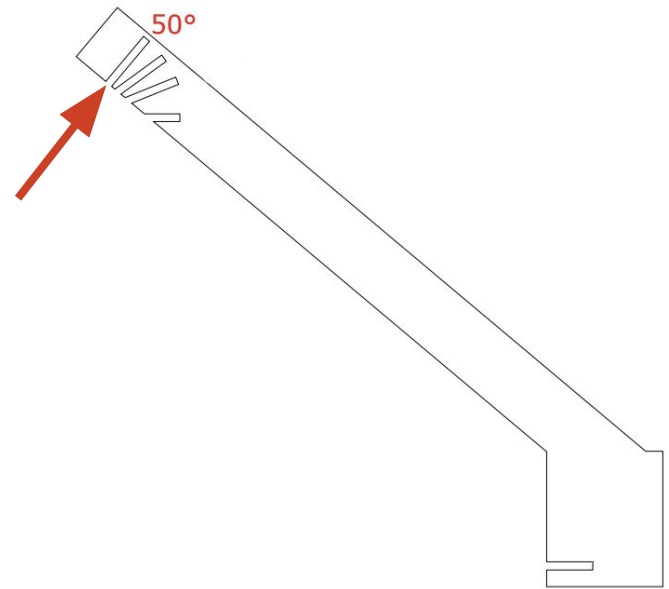
- 25 reversals, or
- 180 trials

Procedure for One Trial



Apparatus

Attached a smartwatch to a self-designed adjustable stand, at an angle of 50°
[Blascheck et al., 2018; Blascheck et al., 2019]



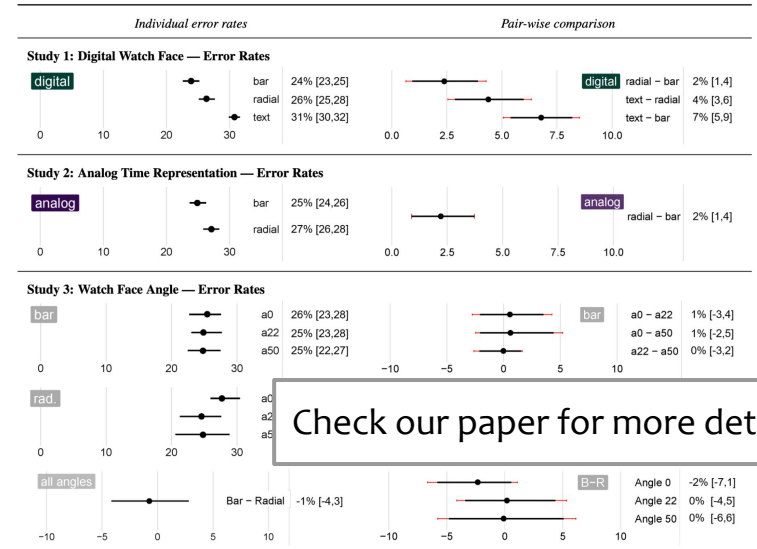
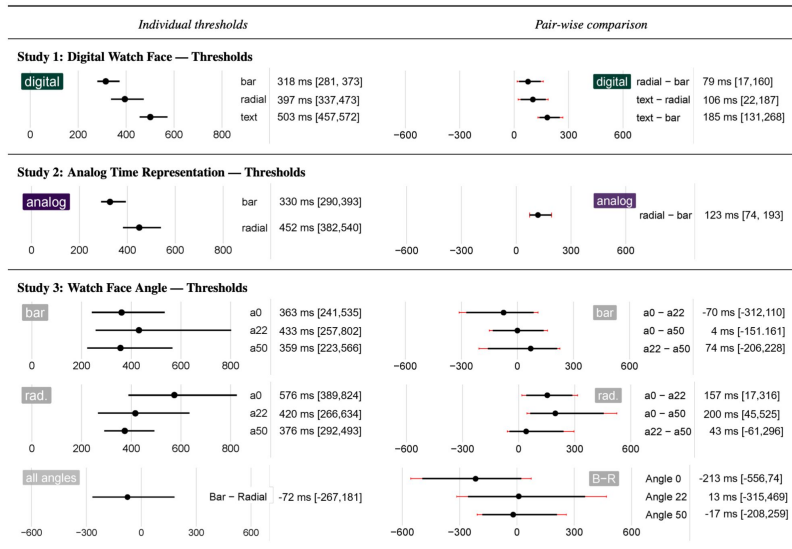
- Smartwatch at a height of 110 cm from the floor
- Viewing distance of 28 cm from the seated participant

Measure

- Time threshold
- Error rate
- Participants' rankings of techniques

Data Analysis and Interpretation

- Mean with 95% confidence interval (CI)
- Pairwise comparison of different technologies with 95% CI and Bonferroni correction



Check our paper for more details



3 Perceptual Studies

Started from a simplest watch face



Study 1: Digital Watch Face



- 3 representations   70%
- 30 participants

Study 1: Results Speed & Accuracy



503ms , 31% error



397ms , 26% error



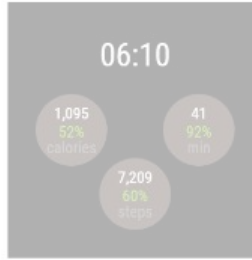
318ms, 24% error

Worst

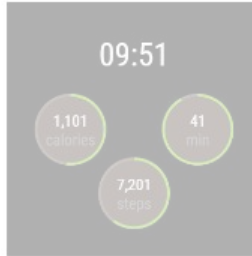


Best

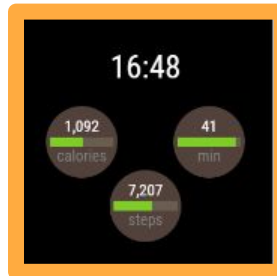
Study 1: Results Speed & Accuracy



503ms , 31% error



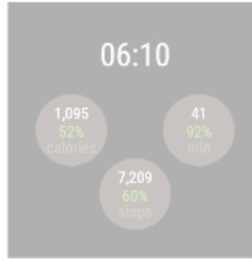
397ms , 26% error



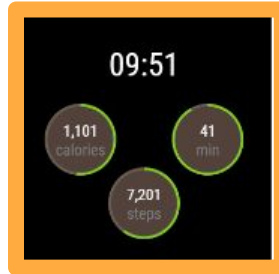
Best

318ms, 24% error

Study 1: Results Speed & Accuracy

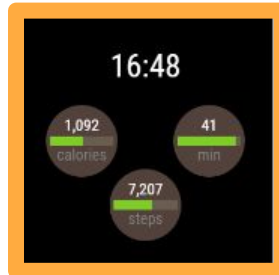


503ms , 31% error



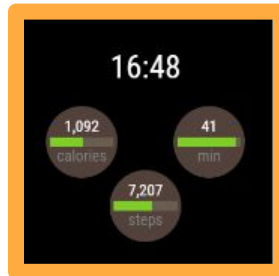
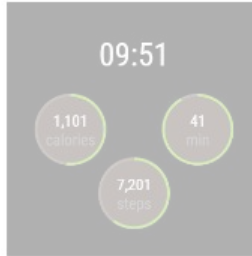
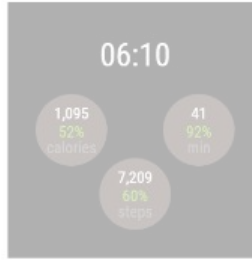
397ms , 26% error

Difference is very small



318ms, 24% error

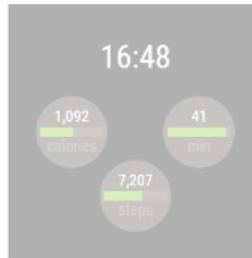
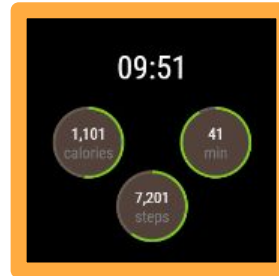
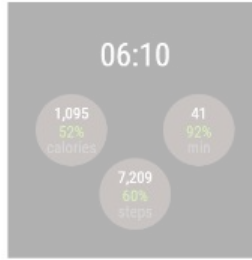
Study 1: Results Ranking



Most confident
Most efficient

Study 1: Results Ranking

Most visually pleasing



A more complex watchface?

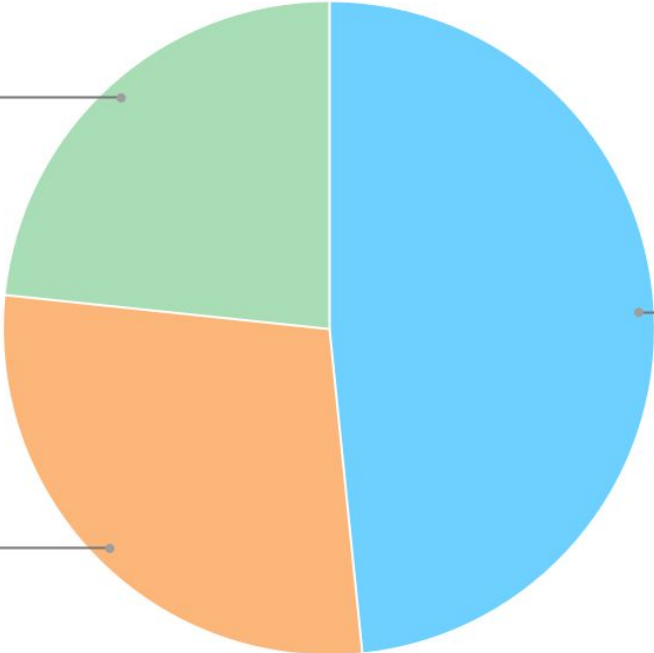


Analog representation is common on real watch faces



Hybrid
23.4%

Analog
28.3%



Digital
48.4%



Study 2: Adding an Analog Time Representation



- 2 representations  
 - removed the text **70%**: poor performance and lowest ranking
- 30 participants

Study 2: Results

Speed & Accuracy



452ms, 25% error
+55ms



330ms, 27% error
+12ms

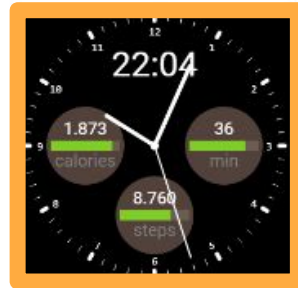
Study 2: Results

Speed & Accuracy



452ms, 25% error
+55ms

Faster



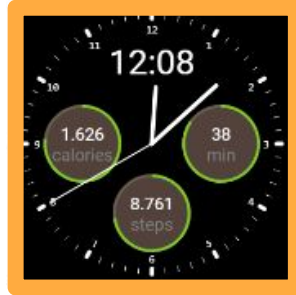
330ms, 27% error
+12ms

Study 2: Results

Speed & Accuracy

Fewer errors

(Difference is very small)



452ms, 25% error
+55ms



330ms, 27% error
+12ms

Study 2: Does an analog watch face distract?



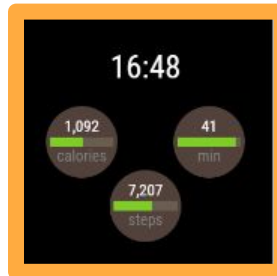
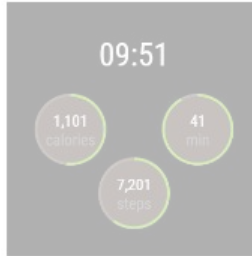
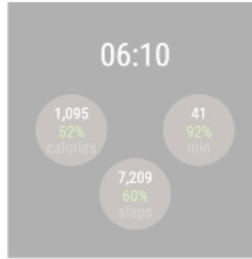
452ms, 25% error
+55ms

Not really



330ms, 27% error
+12ms

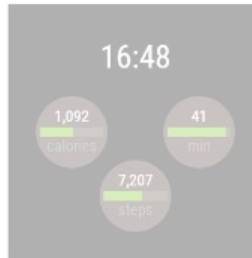
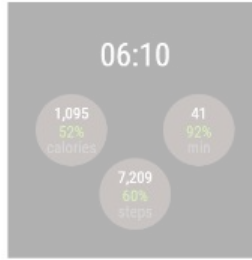
Study 2: Results Ranking



Most confident
Most efficient

Study 2: Results Ranking

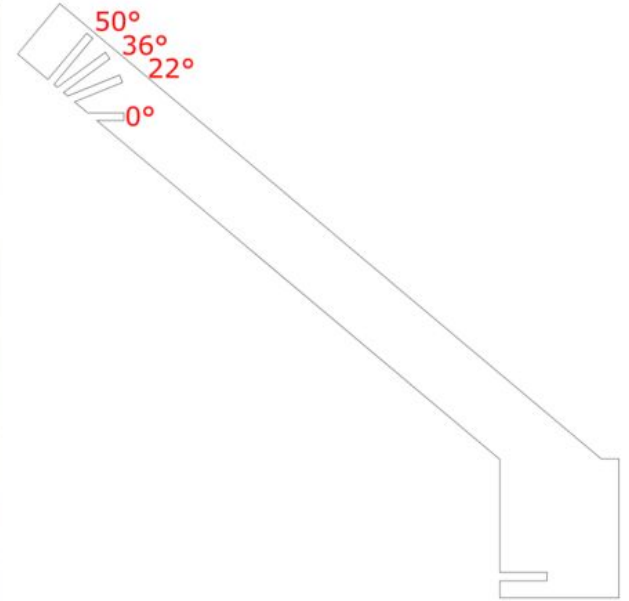
Most visually pleasing



Not everyone views their watch from the same angle...



Study 3: Impact of Viewing Angle

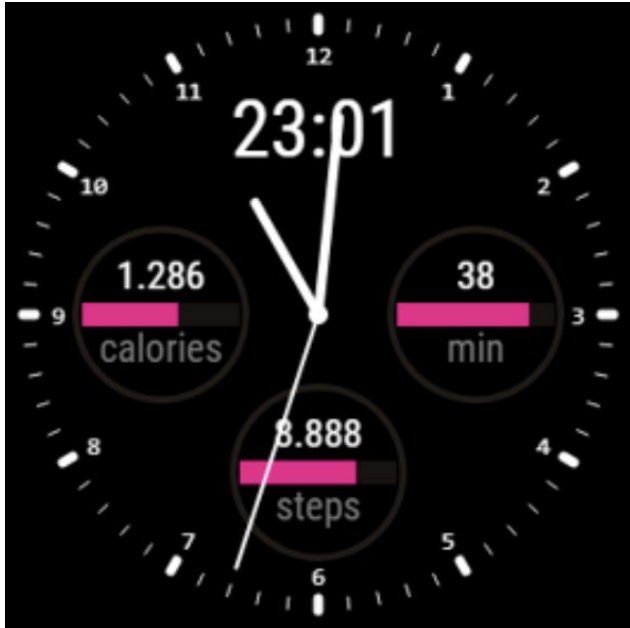


- 2 representations
- 14 participants

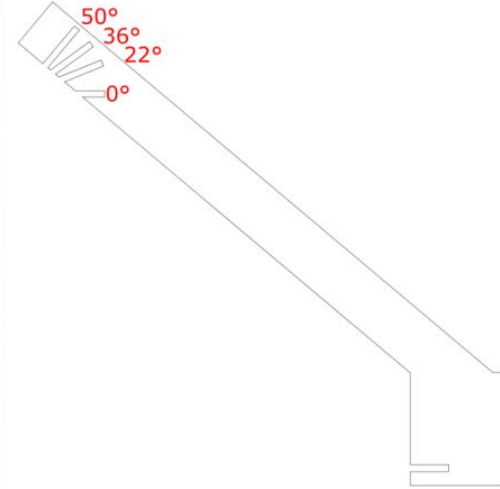
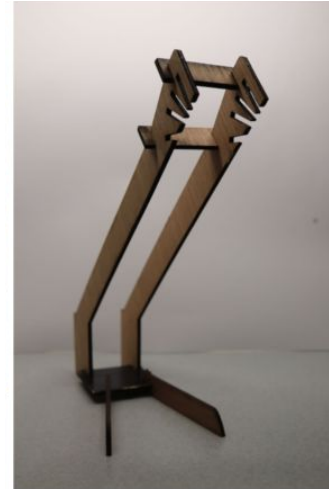


Study 3: Representations

Between-subject design: **Bar**  and **Radial** 



Study 3: Viewing Angles



- **50°**: average viewing angle of a worn watch [Blascheck et al., 2018; Blascheck et al., 2019]
- **0°**: an extreme case
- **22°**: Roughly in the middle between 0° and 50°; 2 SD from the average angle
- **36°**: 1 SD from the average angle - used for training

Design Modification due to 0° Issue

- Bright magenta
- Remove the background of the complication
- Desaturated the complication border



Study 3: Results - **Bar**

Speed & Accuracy

No evidence of a difference for different viewing angles.



0° - 363ms, 26%

22° - 433ms, 25%

50° - 359ms, 25%

Study 3: Results - Radial

Speed & Accuracy

Slower & more error at 0° , but differences are practically small

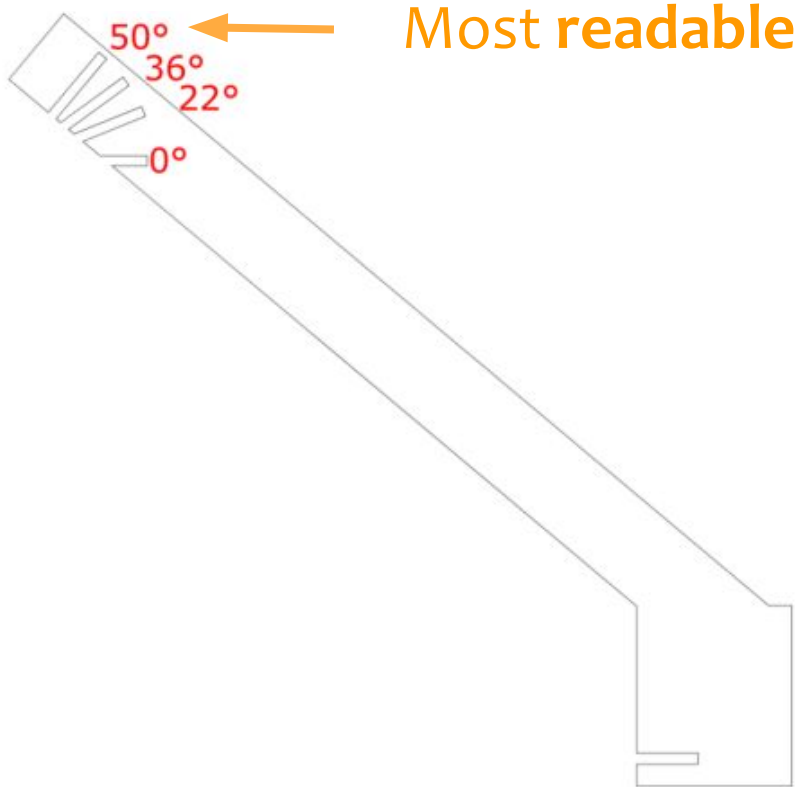


0° - 576ms, 28%

22° - 420ms, 25%

50° - 376ms, 25%

Study 3 Results: Ranking of Readability



RK	50°	22°	0°
1	10	3	1
2	2	11	1
3	2	0	12



What did we learn about reading multiple proportions at once?

- Multiple proportions can be **quickly assessed** (<500ms)
 - **Bar** charts and **Radial** bar charts perform better than **Text**
- The **analog watch display** only has a small impact on performance
- The **viewing angle** matters only slightly

Conclusion: That's good news!



Thank You



Tanja Blascheck, Lonni Besançon, Anastasia Bezerianos,
Bongshin Lee, Alaul Islam, Tingying He, Petra Isenberg

